

# Private search & beyond! The world's most private search engine.

## ABOUT US

Startpage is a global privacy technology company built around the principle of always putting privacy first. Our suite of easy-to-use privacy products helps anyone around the world to protect their personal data online.

We are known as the pioneers of private search, responsible for creating the world's first and most private search engine in 2006. Since then we have continued to build out our product offering to make privacy accessible to everyone.

Startpage is owned by a Dutch company which is operated from its headquarters in The Hague, the Netherlands, and is a part of System1, a publicly traded company based in the United States. Our global team of privacy advocates is composed of engineers, creators, and support managers. If you have any questions, our team would love to hear from you at [support@startpage.com](mailto:support@startpage.com).

## KEY FACTS

- Founded in 2006, we are the longest-running, most trusted private search engine
- Only private search engine that delivers search results from both Bing and Google, providing the best and most global experience.
- The only private search engine to publish its data flow
- Protection beyond search - only search engine to offer Anonymous View private browsing
- Only private search engine that does not save or share a user's IP address

Search privately at [startpage.com](https://startpage.com) or install our app!



**CONTACT US [PRIVACYPLEASE@STARTPAGE.COM](mailto:PRIVACYPLEASE@STARTPAGE.COM)**

# How we protect user privacy & data

## How Startpage makes search private

Each search on Startpage is truly private. Here's how we keep your search safe and anonymous:

### Step 1

#### Immediate removal of personal data

Personal data, including IP address, are immediately removed by our first layer of servers, which are locked in secure cabinets in The Netherlands and globally (known as our "on-premise" servers).



### Step 2

#### Startpage is your protective barrier from Big Tech

The second layer of servers ("application" servers) is responsible for calling our search result providers, and are completely free of personal or identifying data.

### Step 3

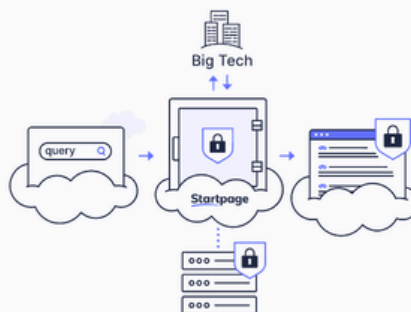
#### Receive unprofiled search results

Unprofiled and unpersonalized search results are returned via the on-premise server. The first three results above "web results" will be [contextualized ads](#) (meaning ads related to your search term, but not your search or browsing history).

### Step 4

#### Go beyond private search with Anonymous View private browsing

Startpage's protection goes beyond search with our Anonymous View proxy feature. Located to the left of each search result, people can access and explore entire websites privately.



### Step 5

#### Search queries are deleted

Sensitive information (like search queries) is never saved in Startpage internal logs or databases. There will be no history or profile of anyone's search on Startpage, ever.